

## **Historic, Archive Document**

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# **BIG 2 TO 3 YEAR OLD** **5 MONTHLY ROSES** Now \$ **2.45**

Planting time will soon be here and here is the opportunity to secure all the fine Roses you will want to plant this Spring—the best varieties and most glorious colors in wonderful, stocky, heavily-rooted bushes, field-grown, two to three year old and regularly catalogued at from \$1.00 to \$1.50 each—a complete clean-up of the surplus remaining from our previous Sales—a surplus that includes many of the most popular and most desirable Monthly Roses. As this is being written, we have a good stock of such glowing pinks as AMERICAN BEAUTY, COLUMBIA, RADIANCE and PREMIER; glorious yellows, such as, SOUVENIR DE CLAUDIUS PERNET, SUNBURST, LADY HILLINGTON and MRS. AARON WARD; that famous shaded Rose, LOS ANGELES; the best white Roses, FRAU KARL DRUSCHKI, WHITE KILLARNEY, and KAISERIN AUGUSTA VICTORIA; dazzling reds, such as, RED RADIANCE, ETOILE DE FRANCE, FRANCIS SCOTT KEY and that glorious red shaded, prize-winning MME. HERRIOTT as well as many other well-known Roses in smaller quantities, which will be closed out at this very low price of five for \$2.45; ten for only \$4.75.



**ORDER**  
**ALL YOU**  
**HAVE**  
**ROOM TO**

**PLANT AND ORDER AT ONCE.** You

may make your own selection of the varieties mentioned above, order by color, or leave the selection to us. If you prefer to choose your own varieties, your order will be filled exactly as you specify unless the surplus of some of the varieties are sold out before we receive your order in which case, we reserve the privilege of substituting the nearest variety in stock to the one you order. Order at once and we can undoubtedly give you the varieties wanted, but would suggest that you do this immediately as these fine big Roses will undoubtedly sell very fast at this very low price, and while the surplus is fairly large on all the varieties mentioned, some of them may go very quickly as an offer of this kind very often results in the sale of thousands of Roses within a few days. All orders will be filled in rotation as received so order at once and avoid disappointment. Do it today.



**10** **BIG 2 TO 3 YEAR OLD**  
**MONTHLY ROSES** \$ **4.75**

## **GROWERS' SALES CO., Clinton, N. J.**

Add 15c for Postage, Packing and Insurance



PRICES EFFECTIVE 'TIL  
APRIL 15 ONLY

# FRUIT TREE SPECIALS

PRICES EFFECTIVE 'TIL  
APRIL 15 ONLY

## PEACH TREES

BELLE OF GEORGIA  
CARMAN  
CHAMPION  
CRAWFORD'S EARLY  
CRAWFORD'S LATE  
ELBERTA

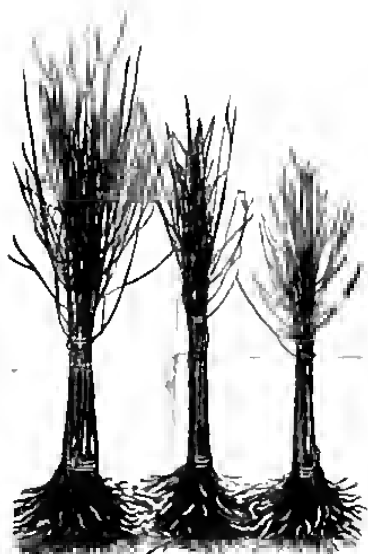
XXX, 45c Each—10 for \$4.00  
XX, 35c Each—10 for 3.00  
X, 25c Each—10 for 2.00

THE 6 ASSORTED  
XXX SIZE  
\$2.45

## 100 ACRES OF FINE FRUIT TREES

One of our Growers in New York State has over one hundred Acres of fine Fruit Trees two to three year old and wishes to make a complete clearance of this immense block of choice trees this Spring. To effect this clearance, he has been compelled to make a very drastic cut in prices which we are passing on to you if you send in your order now before April 15th. You will notice that the prices listed are less than half the price you would ordinarily pay for Fruit Trees from the average Nursery Catalog. The trees are all first-class stock and guaranteed in every respect to be true to name, up to size and must please you. Start a small Fruit Tree Orchard of your own and save money.

PRICED VERY LOW  
LESS THAN 1/2 USUAL PRICES  
'TIL APRIL 15



## 3 SIZES—ALL ARE 2 TO 3 YEAR OLD

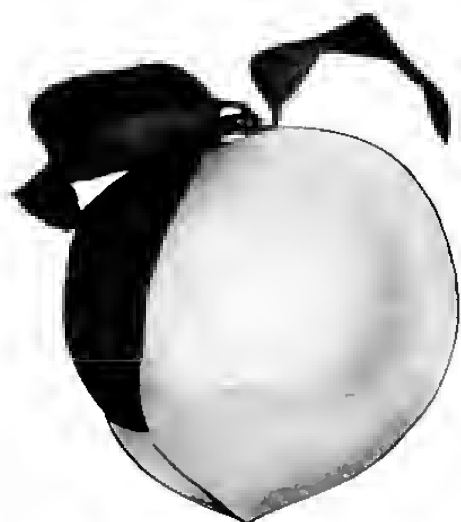
This great block of choice Fruit Trees has been graded in three sizes, X, XX and XXX, and you will find listed below the approximate sizes of each grade. This sizing applies to all trees except the Peaches, which will grade about one foot shorter than the size given. These trees are all fine, healthy, heavily-rooted stock and as you will notice from the list, of the very best varieties. You will be surprised and delighted with the Trees after comparison with others that cost twice as much. Choose the Trees you have wanted to plant. Do it now and be sure to mail us your order immediately.

X Size—3 1/2 to 5 Ft.  
XX Size—5 to 6 Ft.  
XXX Size—6 to 7 Ft.

## APPLE TREES

EARLY HARVEST  
YELLOW TRANSPARENT  
WEALTHY  
BALDWIN  
GRIMES GOLDEN  
DELICIOUS  
McINTOSH RED  
JONATHAN  
NORTHERN SPY  
R. I. GREKING  
ROME BEAUTY  
STAYMAN'S WINESAP

XXX, 65c Each—10 for \$5.00  
XX, 55c Each—10 for 4.00  
X, 40c Each—10 for 3.00



## CHERRY TREES

WINDSOR  
BLACK TARTARIAN  
NAPOLEON

SWEET  
CHERRIES

LARGE MONTMORENCY  
WRAGG  
EARLY RICHMOND

SOUR  
CHERRIES

XXX, 90c Each—10 for \$7.50  
XX, 70c Each—10 for 6.00  
X, 60c Each—10 for 4.00

ANY 3 XXX SIZE \$2.25

## PEAR TREES

CLAPP'S FAVORITE  
BARTLETT  
FLEMISH BEAUTY  
KIEFFER  
SECREL

XXX, 75c Each—10 for \$6.50  
XX, 60c Each—10 for 5.00  
X, 40c Each—10 for 3.50

THE 5 ASSORTED  
XXX SIZE  
\$3.25

## PLUM TREES

BURBANK  
ABUNDANCE  
RED JUNE  
OCTOBER PURPLE

XXX, 70c Each—10 for \$5.00  
XX, 60c Each—10 for 4.00  
X, 40c Each—10 for 3.00

QUINCE TREES EACH 10  
80c \$6.00

## APRICOTS

65c EACH—10 For \$5.00



WHEN ORDERING TREES BE SURE TO GIVE US YOUR NEAREST  
EXPRESS OFFICE. WE SHIP ALL TREES BY EXPRESS.

PRICES EFFECTIVE 'TIL  
APRIL 15 ONLY

NO C. O. D. SHIPMENTS  
ALL TREE ORDERS MUST BE ACCOMPANIED BY REMITTANCE

## CATALPA BUNGEII UMBRELLA TREE

The Catalpa or Umbrella Tree is extremely ornamental; their symmetrical heads forming a perfect umbrella-shaped top and are especially attractive in pairs on opposite sides of the walk, drive, entrances, etc., or anywhere a balanced effect is desired. Catalpas of this size, about six feet in height, usually sell at \$2.50 each, but now as a special advertising leader, we are making a very special price of \$1.00 each, or 2 for only \$1.85, if you order at once.

\$1.00 EACH - 2 FOR \$1.85



## SPIREA VAN HOUTTEI

Spirea Van Houttei is the one Shrub that cannot be planted excessively as its greatest beauty is obtained by mass planting; although it also makes a charming specimen plant. As a special treat to our customers and to encourage

more generous planting of this wonderful old Shrub, we are making a special on fine, big, two-year old plants of the Spirea Van Houttei. Order by the dozens, by the hundreds if you have room to plant them.

5 FOR \$1.00 - 12 FOR \$2.00

## HYDRANGEA P. G.

This popular Shrub needs no description as it is one of the most generally planted, most popular and best loved of all Shrubs. Sold ordinarily at 75c each, we price fine, two-year specimens at a low figure to encourage mass

planting of this most popular of all Shrubs, Hydrangea P. G. Order by the dozens and be sure to order at once to secure your plants at less than half-price.

3 FOR \$1.10 - 12 FOR \$3.50

## HYDRANGEA A. G.

HILLS OF SNOW

The illustration at right will convey a better idea of the beauty of Hydrangea A. G. than any word description. Nick-named Hills of Snow because when in bloom it is literally covered with great white hills. It is particularly

beautiful in mass plantings. A wonderful Shrub and a wonderful value at this very low special price. Fine two-year old, field-grown plants and guaranteed to please you.

3 FOR \$1.00 - 12 FOR \$3.50

## BETTER HARDY CHRYSANTHEMUMS

Beautiful pinks, brilliant reds, soft browns and bronze and whites in varieties that you never saw before and equal in beauty to the Hot House Mums. Many of them original productions of a grower for the New York Cut Flower Market, who has consented to our marketing them to our

Customers to keep his surplus production out of the hands of competitive Growers. You never saw anything like them in hardy Mums. Order at least a dozen and enjoy at small cost the greatest flower treat of your life.

6 FOR \$1.00 - 12 FOR ONLY \$1.50

## 50c to 75c FLOWERING SHRUBS

Beautiful Flowering Shrubs, the most wanted varieties, in big two-year old, field-grown plants at only the 50c each. A rare bargain and at this price you should order by the hundreds. These beautiful Shrubs in two-year old sizes are listed generally in Nursery Catalogs at 50c to 75c each. One of the largest cut-price Mail Order Houses in the Country is this year offering them at very specially priced at 45c each. Our price to you now is but 10c if you order before April 15th. Take advantage of this great bargain. The quality and grade is guaranteed and if not more than pleased, you may return them at once and your money will be promptly and cheerfully refunded.

ALTHEA, RED, WHITE, PINK OR PURPLE  
DOGWOOD—HONEY-SUCKLE BUSH  
DEUTZIA PRIDE OF ROCHESTER

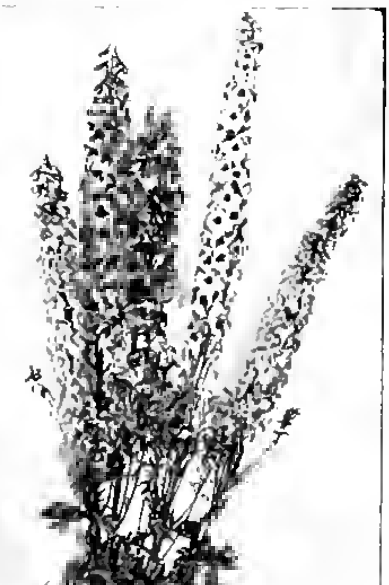
WEIGELA ROSEA—WEIGELA VARIEGATED  
JAPANESE BARBERRY  
SNOWBERRY—SYRINGA

NO ORDER ACCEPTED 19c EACH FOR LESS THAN 10

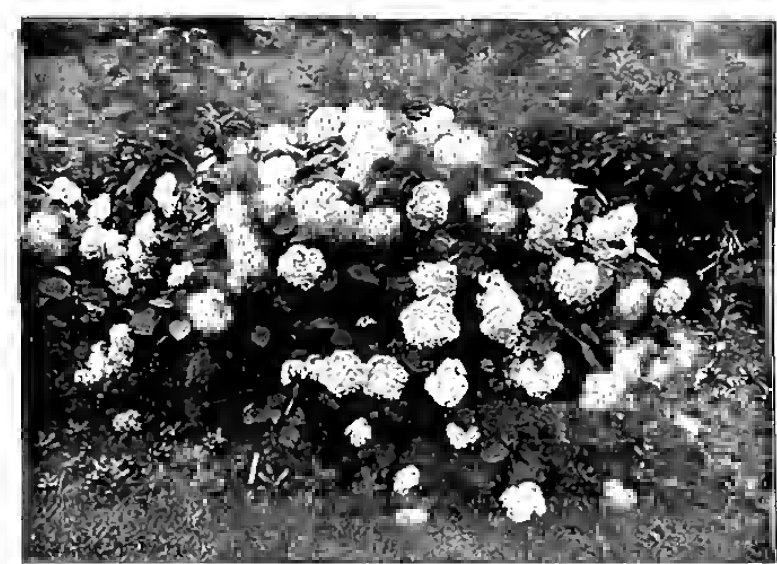
## DELPHINIUM HARDY LARKSPUR

Delphinium has always been the favorite and most popular of the Perennials. It has no equal in color or form and is the high-light in the perennial border or garden. These plants are the finest and strongest we have ever grown and range in color from deep purple blue to lightest sky blue including mixtures of the different shades. You never have enough blue flowers in your garden. Plant Delphinium liberally.

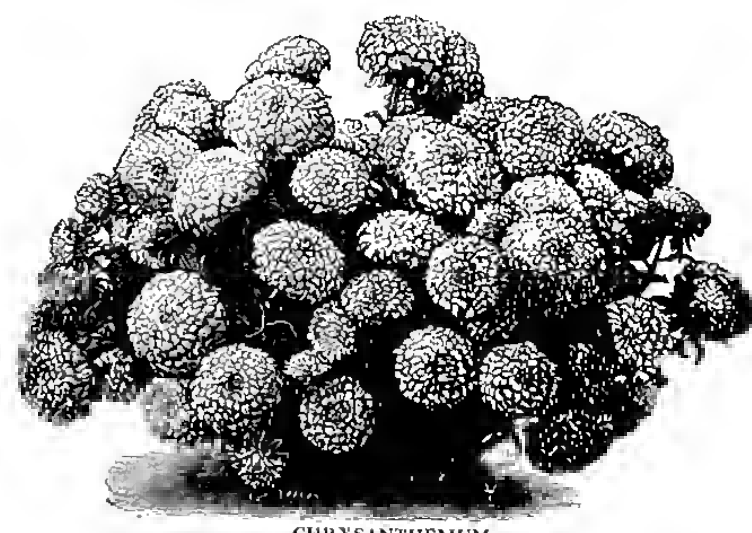
6 FOR \$1.00  
12 FOR ONLY \$1.50



HYDRANGEA P. G.



HYDRANGEA A. G.



CHRYSANTHEMUM

PRICES EFFECTIVE  
'TIL APRIL 15 ONLY

GROWERS' SALES COMPANY  
CLINTON, N. J.

PRICES EFFECTIVE  
'TIL APRIL 15 ONLY



# 100 CHOICE GLADIOLI \$3.75

Believing that the general public cannot well be familiar with the thousands of named Gladioli on the market today and believing that what you wish particularly is the best varieties both for outdoor bloom and for cut flowers, we have chosen ten choice Gladioli noted for their beauty of coloring, arrangement and form and list them below at a one-third to one-half less than the usual prices. You can find no better assortment of varieties or colors than the Gladioli listed below if you wished to follow out a certain color arrangement in your garden. You may order a hundred of one kind, or you may order a hundred assorted in any varieties you prefer, but at this very low price of \$3.75 per 100, we can not sell less than one hundred bulbs. Order by the thousands if you have room to plant them.

**ALICE TIPLADY:**—A very popular Primulinus, Grenadine orange, self-color, except that lower petals are lighter. Substance and arrangement of flowers good.  
**HALLEY:**—Delicate salmon-pink with creamy blotch and darker stripes. Very early.  
**HELEN FRANKLIN:**—Pure white with rhodamine purple featherings on lower petals. Ruffled flowers.  
**LE MARECHAL FOCH:**—Very pale pink, self-color except for small old-rose stripe on lower petals. Good spike. Large flowers. An excellent grower and a heavy propagator.  
**LILY WHITE:**—Earliest white. A pure white which is so much of an improvement over Chicago White that it is rapidly succeeding that variety in popularity.  
**MAIDEN'S BLUSH:**—Pink, mottled darker; lower petals have tiny crimson blotch on purplish yellow ground. Very early.  
**MRS. PENDLETON:**—Deep rose-pink, shading to a pale pink throat; noted for large bright rose-red blotch on lower petals. Strong straight spike. Very popular.  
**E. J. SHAYLOR:**—A popular rose-pink, blending lighter toward throat; bases of lower petals with small blotch of rose-red. Ruffled.  
**PRINCE OF WALES:**—Strawberry pink shading to a very pale pink throat. Faint scarlet blotch on lower petals. Strong spikes. Flowers large and well arranged. Very early.  
**SCARSDALE:**—Lavender, lower petals are shaded darker and are streaked creamy white in throat. Well arranged flowers.

**\$3.75 PER 100 - \$35 PER 1000**

## GORGEOUS PEONIES

No other flower can compare with the Peony for combination of size, brilliancy of color and fragrance. You want Peonies and you want plenty of them and here they are in gorgeous reds, glowing pinks and pure whites—as many as you want at our special April price, 3 for \$1.29; 12 for \$3.50. At this price, you can well afford to buy all you have room to plant and there is no question about it, they are beautiful and choice and will add more than you know to the appearance of your home. Plant Peonies liberally and be sure that your order is mailed before April 15th.

**3 for \$1.29  
12 for Only \$3.50**

**PEONIES IN MIXED COLORS**

**3 for \$1.00  
12 for Only \$2.85**



## GLORIOUS "GLADS"

Gorgeous pinks, flaming reds, lovely lavenders, pure whites—a complete color range of beautiful, unsurpassed, glorious Gladioli—one hundred of them for only \$2.00. Each healthy bulb is of blooming size one inch in diameter or more, and we know you will be astonished at the varieties and colors you will receive in this "Glorious Glad" assortment, and will be delighted and surprised that such beauty can be obtained at such a low cost. Their true value is \$4.00 to \$5.00 per 100, and we make this special \$2.00 price only to dispose of our surplus by April 15th.

**\$2.00 PER 100 - \$17.50 PER 1000**

## CHARMING IRIS IN BEDS OR BORDERS

No planting is more colorful or beautiful in the early Summer than a bed or border of Garden Iris. Iris has been so improved in variety of color and size of flowers that it can hardly be compared with the Iris of years ago. Our field of Iris includes every color and variety obtainable from the deepest purples and lightest blues to beautiful mixtures and combinations of yellow and bluish purples. We offer this Iris in mixed colors only. Plant a border of these beautiful Garden Iris and you will have a colorful riot of flowers that will come up year after year with scarcely any attention. Garden Iris will grow and thrive in almost any soil. Include at least a dozen in your order; a hundred or more for a longer border.

**15 FOR \$1.00 - \$6.00 PER 100**

## WONDERFUL JAPANESE IRIS

The Japanese Iris is quite distinct from the Garden Iris. The blooms are perfectly flat when open measuring six to ten inches in diameter; one large clump often producing as many as thirty-five or forty bloom stalks. The flowers of pure white, lavender pink, dark purple, maroon, violet, plum, marvelously pencilled and striped are excellent for home decorations and will keep from a week to ten days, coming out as do the Gladioli until each bud has opened. No up-to-date garden should be without a goodly number of these exquisite Japanese Iris. At our very low April price, you should order at least a dozen.

**5 FOR \$1.00 - 12 FOR \$1.75**

# 10 BETTER CANNAS \$1.25

The new and beautiful Cannas are large and gorgeous in coloring entirely unlike the old red variety. The new reds are bright and extremely large; as are the brilliant yellows and those of variegated colors. Even when not in bloom the big broad leaves of the Cannas, either green or bronze, are ornamental. Our Canna fields this Summer attracted a great deal of attention and many were the expressions of astonishment that Cannas could be so beautiful. You will surely want some of the varieties listed below, and you can save money by ordering now at our special April price.

**THE PRESIDENT:**—The finest red Canna, enormous individual flowers of glowing scarlet produced on enormous trusses well above the rich green foliage. Height 4 feet.

**KING HUMBERT:**—The most popular Canna of all. Orange scarlet flowers with purple bronze foliage. Height 4 feet.

**KATE GREY:**—A very beautiful Canna variety. Beautiful bright orange flowers; beautiful red foliage. Height 4 feet.

**WYOMING:**—This is a fine orchid flowering variety. Large orange colored flowers with purple foliage. One of the very best dwarf varieties. Height 3 feet.

**CHARLES HENDERSON:**—One of the most desirable and most generally planted of the crimson scarlet varieties; its rich color intensified by the yellow color in throat. Height 4 feet.

**LOUISE:**—An especially fine soft pink Canna with well formed truss. One of the very best and most desirable of the pink varieties. Height 4 feet.

**FLORENCE VAUGHAN:**—Another very beautiful yellow variety, resembling somewhat the yellow King Humbert, the color intensified by the bright green foliage. Height 4 feet.

**GLADIATOR:**—Brilliant bright yellow with red dots. An extremely beautiful and desired variety. Height 4 feet.

**MME. CROZY:**—Vermillion scarlet with a narrow edge of bright yellow. Green foliage. Height 3½ feet.

**RICHARD WALLACE:**—This is one of the very best light yellow Cannas. An extremely fine grower and very free flowering. Green foliage. Height 4 feet.

**10 FOR \$1.25 - \$10 PER 100**





# CHOICE 35c to 50c DAHLIAS 13<sup>c</sup> Each



**PATRICK O'MARA:**—A sensational variety. First sold at \$10.00 per tuber, now generally listed at from 50c to \$1.00 each. The color is a soft shade of orange buff slightly tinged with rose. A \$1.00 value for 13c.

**MARY DORR:**—One of the most beautiful of all Cactus Dahlias and the best of the deep pink and white type. This variety is only about five year old and has never been sold at less than 75c per tuber.

**SUNSET GLOW:**—One of the greatest of all Dahlias. Is truly a world beater; colossal in size and dazzling in color in its combination of autumn shades.

**BREAK O'DAY:**—An extremely large Cactus variety. The color is a delicate clear sulphur yellow shading to sulphur white at tips. A Gold Medal Dahlia. It's a \$1.00 value for 13c during this April Sale.

**QUEEN MARY:**—A beautiful clear silvery cerise. Distinctive in both form and color. One of the best Decorative.

**MINA BURGLE:**—A rich cardinal red. It has been proclaimed by many as the best World's red Dahlia. Decorative.

**ALASKA:**—A white Dahlia of perfect form. The very best of all white Decorative Dahlias.

**GENERAL PERSHING:**—A large Hybrid Cactus with cream shadings at center. Should be in every collection.

**YELLOW KING:**—A clear light yellow tinting to cream at the tips. An enormous Hybrid Cactus.

**WASHINGTON CITY:**—A Cactus Dahlia of fine form. When in full bloom resembles a gigantic white star. An exhibition variety.

**NIBELUNGENHORT:**—A rich golden apricot suffused lilac rose. An enormous Hybrid Cactus Dahlia.

**GEORGE WALTERS:**—A great favorite because of the immense sizes and color of its flowers. A rich plant of coppery old gold and buff. Charming and effective.

**GEISHA:**—An unusual Peony-flowered Dahlia. Rich buttercup-yellow at base of petals shading to scarlet center, lighter at tips. A weird fantastic variety.

**SOUVENIR DE GUSTAV DOAZON:**—A Decorative Dahlia. Enormous in size and perfectly formed. A huge flaming red that will give plenty of color and charm to your garden.

**DELICE:**—Is a truly distinctive variety. A bright yet soft luminous pink. One of the loveliest.

**ETENDARD DE LYON:**—A reddish violet overlaid with rose. An unusual variety both in size and particularly in color.

**MRS. LEO NIESSEN:**—A beautiful scarlet red, shaded peach-red at center with a sulphur yellow at the base and tips of petals. Not only beautiful but of splendid form. An outstanding variety.

**PRIDE OF CALIFORNIA:**—California has a perfect right to be proud of this large crimson red Dahlia. A beautiful large crimson red, it has a dark center and is borne on long straight stems. Decorative.

**MRS. J. HARRISON DICK:**—Very choice and distinctive. Color citron yellow; outer petals suffused and overlaid with salmon pink. An extremely beautiful color combination. Decorative.

**ATTRACTION:**—Truly Peony Cactus type. Well deserving its name for its large lilac rose blooms always demand and get instant attention.

**NOT LESS THAN 10 AT THIS PRICE 13<sup>c</sup> Each NONE AT THIS PRICE AFTER APR. 15**

**YOU SAVE**

**1/2**

**IF YOU ORDER  
YOUR PLANTS  
NOW!**

**GROWERS' SALES CO.  
CLINTON, N. J.**

c 1930  
c Specialist

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E. O. Auchter  
c/o U. S. Dept. of Agric.  
Washington, D. C.